

General conditions: Verified Prices - Guaranteed or Scene Points Awarded

The **Verified Prices - Guaranteed or Scene Points Awarded** program (the “Program”) is offered by IGA for a limited time and applies to selected products in flyer only. Prices are validated with those of identified competing supermarkets. Local promotions are excluded. Valid at participating IGA stores for the period covered by the flyer. Upon presentation of the Scene+ card. The Program is subject to the following conditions:

Lowest Price Determination: We commit to having the lowest advertised price on selected products. These prices are validated on Tuesdays before they go into effect, with the exception of Walmart, which is validated on Wednesdays. Our validations are based on the flyers of Competing Supermarkets (as defined below) associated with the postal code H1S for Quebec and E1A for New Brunswick.

Scene+ Points Guarantee: If a lower or equal price on an identical Product (as defined below) is found at a Competing Supermarket, we will match the difference in Scene+ Points. At least 1 Scene+ point, worth one (1) cent, will be automatically credited to your Scene+ account. The Program applies to selected items. IGA reserves the right to limit quantities (limit of 4 units per item).

Identical Products: An identical product is defined as a product of the same brand, size, type (in the case of fruits, vegetables, meat, fish and bakery) and that is priced using the same unit of measure (item sold by weight or unit).

Competing Supermarkets:

- Quebec: Walmart - Metro - Super C - Maxi - Provigo
- New Brunswick: Walmart - No Frills - Atlantic Superstore - Sobeys

We reserve the right to make changes to the list of Competing Supermarkets.

Mechanism: Scan your Scene+ membership card when making purchases.

Validity: The Program is valid during the period of the flyer in which the lowest product’s price is advertised, unless specifically stated otherwise in the flyer. The Program excludes local promotions. The Program is not available in IGA and IGA extra stores in the Magdalen Islands.

Rainchecks: The Program does not apply to items purchased with a raincheck. No rainchecks will be issued for the difference in Scene+ points.

Program modifications: IGA reserves the right to modify or terminate the Program at any time without notice.